

REPORT ON VOLUNTARY BLOOD DONATION CAMP

Blood Donation Camp

Date: 31st July 2026

Venue: Keshav Memorial Institute of Commerce & Sciences (KMICS), Hyderabad

Organized by

National Service Scheme (NSS) Unit

Keshav Memorial Institute of Commerce & Sciences (KMICS)

In Association With

Seva Bharati Dr. Hedgewar Blood Centre, Hyderabad



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

HYDERABAD

♥ ————— Be a Hero. Save a Life. ————— ♥

BLOOD DONATION CAMP

♥ DONATE BLOOD, SAVE LIVES! ♥



ONE DONATION
CAN SAVE
MANY LIVES



FOR A GREAT CAUSE
Your blood can bring hope and
life to someone fighting cancer.



**BLOOD WILL BE DONATED TO
CANCER HOSPITAL**



DATE
31/7/2026



**INTERESTED STUDENTS
FILL THE GOOGLE FORM**
for a great cause! ♥



YOUR
BLOOD
CAN BRING
HOPE



EVERY DROP COUNTS.
TOGETHER, WE CAN SAVE LIVES. ♥



YOUR BLOOD CAN BE
SOMEONE'S SECOND CHANCE AT LIFE. ♥



NSS PROGRAMME OFFICIER



PRINCIPAL
P.SHRAVANTHI

Introduction

The National Service Scheme (NSS) Unit of Keshav Memorial Institute of Commerce & Sciences (KMICS), Hyderabad, organized a **Voluntary Blood Donation Camp** on **31st July 2026** in association with **Seva Bharati Dr. Hedgewar Blood Centre**. The programme aimed to inspire students to embrace the spirit of voluntary service and create awareness about the importance of blood donation in saving precious lives.

The camp received an overwhelming response from students and staff, reflecting the institution's commitment to community service and humanitarian values.

Objectives of the Programme

- To promote voluntary blood donation among youth.
 - To create awareness about the importance of regular blood donation.
 - To inculcate the values of social responsibility and compassion among students.
 - To support hospitals and patients requiring life-saving blood transfusions.
 - To encourage healthy individuals to become regular blood donors.
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Programme Proceedings

The programme commenced with a prayer, Speech by Principal who highlighted the significance of blood donation as one of the noblest forms of social service. The expert medical team from **Seva Bharati Dr. Hedgewar Blood Centre** explained the eligibility criteria, safety measures, benefits of blood donation, and post-donation care.

A detailed medical screening, including haemoglobin testing, blood pressure check, body weight measurement, and general health assessment, was conducted before blood collection. The blood donation process was carried out under the supervision of experienced doctors, technicians, and nursing staff, ensuring complete safety and hygiene.

The NSS volunteers played a vital role in coordinating registrations, guiding donors, maintaining discipline, assisting the medical team, and providing refreshments to the donors after donation.

Participation

The Blood Donation Camp witnessed enthusiastic participation from the college community.

- **Total NSS Volunteers Participated: 120**
- **Total Blood Donors: 85 Students**
- **Collaborating Organization: Seva Bharati Dr. Hedgewar Blood Centre, Hyderabad**

The active involvement of the volunteers and donors reflected their commitment towards humanitarian service and social responsibility.

Outcome of the Programme

- **85 units of blood** were voluntarily donated to **Seva Bharati Dr. Hedgewar Blood Centre**, contributing to the availability of blood for emergency medical care.
 - Students developed a greater understanding of the importance of voluntary blood donation.
 - The programme enhanced awareness about health, social responsibility, and civic engagement.
 - NSS volunteers demonstrated exemplary teamwork, discipline, and dedication throughout the event.
 - The camp strengthened the bond between the institution and the community by promoting the motto of the National Service Scheme, **"Not Me, But You."**
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Conclusion

The Voluntary Blood Donation Camp conducted on **31st July 2026** was a remarkable success. The enthusiastic participation of **120 NSS volunteers** and the generous contribution of **85 student blood donors** made the programme highly impactful. The NSS Unit sincerely thanks the Management, the Principal, faculty members, **Seva Bharati Dr. Hedgewar Blood Centre**, NSS volunteers, and all the student donors for their wholehearted support in making this humanitarian initiative a grand success.

The programme served as an inspiration for students to continue participating in community service activities and reaffirmed KMICS's commitment to nurturing socially responsible citizens.

Prepared by

Dr. Chadalavada Madhurima
NSS Programme Officer

Keshav Memorial Institute of Commerce & Sciences (KMICS), Hyderabad









